

## **Alstom's Roadshow on Gender-Based Violence, which covered all of Italy, comes to an end**

### ***9 conferences, an exhibition by artist Monica Pirone and over 4,000 people involved throughout Italy***

- From November to date, the project has involved more than 4,000 people from Alstom's 9 sites in Italy
- The events were attended by 13 local associations and anti-violence centres, 29 institutions and artist Monica Pirone, as well as Alstom management
- The project is part of the national 'GENERlamo cultura' campaign of the National Equal Opportunities Commission of Federmeccanica, ASSISTAL, FIM, Fiom, UILM

**09 may 2024** – **Alstom** - global leader in smart and sustainable mobility - celebrates the **conclusion of its Roadshow against gender-based violence**, which has involved more than 4,000 people from November to date in its sites in Bologna, Savigliano, Vado Ligure, Valmadrera, Sesto San Giovanni, Florence, Bari, Nola and Rome.

Alstom opened its plants to its community and offered a visit to the **'LAUGH!'** art exhibition by artist **Monica Pirone**, and at the same time promoted a series of conferences to raise awareness of the issue of violence against women. The project was part of the **programme of the national 'GENERlamo cultura'** campaign of the National Equal Opportunities Commission of Federmeccanica, ASSISTAL, FIM, Fiom, UILM.

An important project that saw the enthusiastic involvement of people and had a significant impact in raising awareness on the issue of violence against women by actively involving **13 associations and anti-violence centres in the local area, 29 institutions and the artist Monica Pirone, as well as Alstom management**, in its programme. Thanks to this initiative, elements and practical tools were provided to recognise and denounce the various forms of gender-based violence that can occur in the family, in the workplace or in other contexts. Emphasis was placed on identifying the warning signs that indicate a potential danger and on the various forms of violence, even the less obvious ones, offering useful indications on prevention and support measures.

'LAUGH!' is the itinerant exhibition that accompanied the series of conferences at the different locations. The exhibition is composed by twenty dolls representing different characters, portraying the lives of today's women and recounting true stories that are unique in their humanity and complexity.

*'Alstom is proud to have contributed to the fight against gender-based violence through a Roadshow that reached all our sites in the country. The enthusiastic participation of more than 4,000 people and the involvement of numerous associations, institutions and local communities testify the importance of*

*facing this challenge together'. Says **Michele Viale, General Manager of Alstom Italia and President and CEO of Alstom Ferroviaria**, who continues, 'Opening our plants and hosting the art exhibition "LAUGH!" by Monica Pirone has allowed us to create opportunities for dialogue and reflection, promoting awareness and prevention of violence against women. This project is a concrete example of our commitment to an inclusive corporate culture that respects diversity, in line with Alstom's values. We will continue to work with passion and determination to support initiatives that promote gender equality and social inclusion, collaborating with associations and entities to build a fairer and safer future for all.'*

Over the years, Alstom has promoted several projects aimed at fostering cultural change. It has focused on crucial aspects of Diversity and Inclusion, including gender equality, gender identity and social inclusion, by setting up partnerships with associations and organisations. These partnerships actively support the move towards an increasingly inclusive culture. Among the programmes promoted within Alstom is the possibility of offering victims of violence a transfer to other Group sites. Alstom also adheres to Valore D, the Italian association dedicated to the enhancement of female talent, and collaborates with projects such as 'Inspiring Girls', aimed at enhancing gender differences and inclusion. Within the company, each employee also has an Alert system to highlight cases of non-compliance with the Code of Ethics, including cases of harassment, discrimination or any form of violence suffered within the company.

## Alstom

Alstom commits to contribute to a low carbon future by developing and promoting innovative and sustainable transportation solutions that people enjoy riding. From high-speed trains, metros, monorails, trams, to turnkey systems, services, infrastructure, signalling and digital mobility, Alstom offers its diverse customers the broadest portfolio in the industry. With its presence in 64 countries and a talent base of over 84,700 people from 184 nationalities, the company focuses its design, innovation, and project management skills to where mobility solutions are needed most. Listed in France, Alstom generated revenues of €17.6 billion for the fiscal year ending on 31 March 2024. For more information, please visit [www.alstom.com](http://www.alstom.com).

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